

2009 Editorial Calendar



FEBRUARY

Feb/March – Our Redesign Debuts! Our 15th anniversary issue is redesigned with new features and departments. Slow-roasted pork shoulder; creamy vegetable soups; bakery-quality croissants; classic and modern carrot cake; profile on oranges; easy entertaining; fast weeknight dishes.

Ad close date: 11/12/08, On-sale date: 1/13/09

Make It Tonight (Special Issue) What's for dinner? Here are answers to that question. Over 75 recipes that can be made in under 45 minutes: pastas, main-course salads, fish, chicken, and beef dishes. Plus weeknight menus and desserts.

Ad close date: 12/5/08, On-sale date: 2/10/09

MARCH

Eat Smart with Ellie Krieger (Special Issue) Ellie takes on eating the foods you crave in a healthier way. Her New Pantry: good-for-you oils and vinegars, condiments, natural sweeteners, nuts, dried fruits, whole grains, fruits, and veggies.

Ad close date: 12/30/08, On-sale date: 3/3/09

APRIL

April/May Our spring issue features a range of new cooking techniques: candy-making, sausage-making, and more. Plus a Southern-inspired brunch, grilled sandwiches, and the season's freshest ingredient: mint.

Ad close date: 1/21/09, On-sale date: 3/24/09

Fresh/Spring (Special Issue) Continuing our successful seasonal series, this issue of *Fresh* focuses on spring and summer. Includes spring greens, tender herbs, new potatoes, and strawberries – all the subtle tastes that accompany warmer weather.

Ad close date: 2/20/09, On-sale date: 4/21/09

JUNE

June/July Meat expert Bruce Aidells demonstrates his special technique for braising on the grill. Plus, homemade ice cream, green bean sides, crab cakes, fast & fresh main course salads, and hot-weather favorites.

Ad close date: 3/19/09, On-sale date: 5/19/09

Grilling (Special Issue) This issue celebrates cooking and eating outdoors. 50-plus of our favorite summertime recipes; grilled hors d'oeuvres; best barbecued chicken; spice rubs and marinades; best drinks. Grills and grilling gear.

Ad close date: 4/17/09, On-sale date: 6/16/09

JULY

Fast, Simple & Sensational (Special Issue) Ellie Krieger shows how to buy and prepare the freshest ingredients. Tips on shopping, going organic, and easy ways you can change your eating habits for the better.

Ad close date: 4/29/09, On-sale date: 6/30/09

AUGUST

August/September Summer's freshest produce starting with a primer on corn. Making fresh tomato sauce and mozzarella from scratch. Cooking shellfish on the grill: lobster, shrimp, clams, oysters, and mussels.

Ad close date: 5/21/09, On-sale date: 7/21/09

The Food Lovers Guide to Big Buy Cooking (Special Issue)

This special issue is packed with delicious recipes, creative ideas, and smart strategies for buying ingredients in the large, economy sizes so popular in big-box stores. Now you can buy in bulk, save money, and truly enjoy the results.

Ad close date: 6/18/09, On-sale date: 8/18/09

OCTOBER

October/November A harvest menu from the vineyard, comforting classics, fresh ways to use autumn's spectacular produce (including grapes), and of course, many ideas for making your Thanksgiving extra special.

Ad close date: 7/17/09, On-sale date: 9/15/09

Sweet! (Special Issue) The ultimate guide to holiday baking. Cookies for every occasion, festive desserts, breakfast goodies, treats for gift giving, simple hors d'oeuvres, the best breads – plus tips and techniques for success.

Ad close date: 8/13/09, On-sale date: 10/13/09

NOVEMBER

Parties (Special Issue) Recipes, menu ideas, timetables, and tips for a stress-free party. Over 70 tried-and-true recipes for entertaining at any time of year. Covers ingredients, equipment, short-cuts, and more.

Ad close date: 8/28/09, On-sale date: 10/27/09

DECEMBER

December Party menus, spectacular dessert recipes (including cookies!), gift-giving ideas. Quick dinner ideas to satisfy your family on a busy weeknight.

Ad close date: 9/9/09, On-sale date: 11/10/09

Fresh/Fall (Special Issue) Our favorite recipes for green beans, summer squash, and hot peppers, plus all about pears (savory and sweet), pumpkin desserts, and delicious new ways to cook hearty vegetables like broccoli, cauliflower, and cabbage.

Ad close date: 10/9/09, On-sale date: 12/8/09

Shaded areas denote Special Interest Publications (Newsstand only)

All editorial subject to change.