

# 2009 Core Issue Rate Card

Guaranteed Rate Base: 250,000

## 4/C DISPLAY

### CORE

<b>Full Page</b>	\$22,500
<b>2/3</b>	\$16,200
<b>1/2</b>	\$12,375
<b>1/3</b>	\$8,400
<b>1/4</b>	\$6,410
<b>1/6</b>	\$4,350
<b>1/8</b>	\$3,320
<b>1/12</b>	\$2,250

## COVERS

### CORE

<b>Cover 2</b>	\$25,875
<b>Cover</b>	\$25,875
<b>Cover 4</b>	\$28,125

## 2/C DISPLAY

### CORE

<b>Full Page</b>	\$18,225
<b>2/3</b>	\$13,120
<b>1/2</b>	\$10,025
<b>1/3</b>	\$6,805
<b>1/4</b>	\$5,195
<b>1/6</b>	\$3,525
<b>1/8</b>	\$2,690
<b>1/12</b>	\$1,825

## B/W DISPLAY

### CORE

<b>Full Page</b>	\$16,020
<b>2/3</b>	\$11,535
<b>1/2</b>	\$8,810
<b>1/3</b>	\$5,980
<b>1/4</b>	\$4,565
<b>1/6</b>	\$3,095
<b>1/8</b>	\$2,365
<b>1/12</b>	\$1,600

## MARKETPLACE 2/C

### CORE

<b>2"</b>	\$1,510
<b>1.5"</b>	\$1,150
<b>1"</b>	\$780

## MARKETPLACE B/W

### CORE

<b>2"</b>	\$1,330
<b>1.5"</b>	\$1,010
<b>1"</b>	\$685

Note: All rates are gross

FOR MORE INFORMATION, CONTACT US AT 203-304-3250  
finecookingmediakit.com